

Angelique Abatti

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EDUCATION

University of San Diego, Knauss School of Business

Bachelor of Marketing and Accounting

GPA: 3.8 - First honors list recipient

San Diego, CA

May, 2025

EXPERIENCE

Part Time Social Media Marketer

La Valle Sabbia

January 2023- Present

El Centro, California

- Started La Valle Sabbia's social media channels
- Created a marketing plan for La Valle Sabbia
- Pitched the business product to different distributors and retail stores

Part Time Human Resources Assistant

Eight Star Commodities

April 2017– January 2023

El Centro, California

- Organized employee personnel files and appreciation events
- Audited employee information
- Scheduled employee interviews as well as management meetings

LEADERSHIP ACTIVITIES/ VOLUNTEER EXPERIENCE

Junior Fair Board Member, Junior Fair Board

September 2020 - March 2021

- Organized the Imperial Valley Fair events such as livestock shows and exhibits.
- Gained managerial experience

MARKETING/ BUSINESS PROJECTS

August 2022 - December 2022

Marketing Plan for Loverda Floral Company, Fundamentals of Marketing,

USD, San Diego, CA

Team member

- Developed a marketing plan for a local struggling business.
- Developed suggestions on how to increase Loverdas demographic by using core information from the course and utilizing it in order to determine the best ways Loverda could expand their business.
- Created a commercial for Loverda that would allow for increased brand awareness

INVOLVEMENT

- Member, USD Accounting Society
- Member, Kappa Kappa Gamma
- Member, Delta Sigma Pi

SKILLS

- **Computer:** Tableau, Microsoft Office (Word, Excel, PowerPoint), SQL
- **Language(s):** English, Native Speaker, Spanish-intermediate speaker

